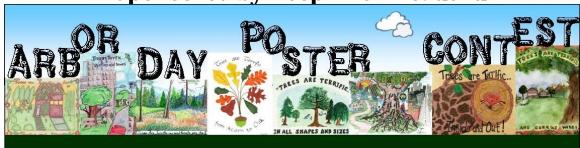
How to Create a Winning Arbor Day Poster Sponsored by Keep Allen Beautiful



- ✓ Theme: "Trees are Terrific...Inside and Out!"
- \checkmark Who May Enter the Contest? Students currently enrolled in the 4^{th} and 5^{th} grade.
- ✓ Your school's 3 winning posters must be delivered by Friday December 13, 2013, 5 p.m. to:

Keep Allen Beautiful c/o Kathy Keller-Mielke 305 Century Pkwy. Allen, Texas 75013

- ✓ For more information and help with creating this year's poster in your classroom. Contact Kathy Keller-Mielke at 214-509-4552
- ✓ One 1st place Winner will receive a 3" caliper shade tree planted at their school. 1^{st,} 2^{nd,} and 3rd place winners will be honored by KAB, the Mayor and City Council at a City Council meeting in February.

Please carefully read over the rules for creating the poster on page 22 of the guide. Last year KAB had to disqualify some posters. These disqualifications could have easily been prevented if the posters were reviewed before sending them to us. It is our hope that these suggestions will help your students create a winning poster.

Relevance to Theme – most important!

Reflects tree function and structure Identifies tree growth – roots, growth rings, etc. Shows environmental benefits of trees

Artistic Merit

Use of Color Attention to Detail Unique Perspective Medium interesting or unique

Technical Merit

Theme easy to read Consistent Lettering Distance/depth perception