



**AGENDA  
CONVENTION AND VISITOR'S BUREAU  
ADVISORY BOARD  
REGULAR MEETING  
WEDNESDAY, FEBRUARY 12, 2020 – 8:00 A.M.  
COUNCIL CONFERENCE ROOM  
ALLEN CITY HALL  
305 CENTURY PARKWAY  
ALLEN, TEXAS 75013**

**Call to Order and Announce a Quorum is Present.**

1. Approve Minutes of the November 13, 2019, Regular Meeting.
2. Present 2019 Year End Marketing Results.
3. Update on Current Market Conditions of the Allen Hotel Industry.
4. Update on Sales Initiatives.
5. Presentation of Marketing Initiatives.

**Adjournment.**

This notice was posted at Allen City Hall, 305 Century Parkway, Allen, Texas, at a place convenient and readily accessible to the public at all times. Said notice was posted on Friday, February 7, 2020, at 5:00 p.m.

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Shelley B. George, City Secretary

Allen City Hall is wheelchair accessible. Access to the building and special parking are available at the entrance facing Century Parkway. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 214-509-4105.