



## A G E N D A

**ALLEN ECONOMIC DEVELOPMENT CORPORATION (AEDC)  
BOARD OF DIRECTORS REGULAR MEETING  
WEDNESDAY, AUGUST 17, 2022 – 6:00 P.M.  
One Bethany East  
900 West Bethany Drive, Suite 280 Allen, Texas 75013**

**Call to Order and Announce a Quorum is Present**

1. Approval of Minutes of the Regular AEDC Board Meeting on July 20, 2022
2. Review AEDC Sales Tax Reports
3. Consider Approval of Advertising Agreement with Multiview, Inc. for Digital Marketing Services for FY 2022-2023
4. Convene into Closed Executive Session: Pursuant to Texas Government Code, Section 551.087; Deliberation of Economic Development Negotiations; To Deliberate Commercial and Financial Information and Economic Incentives for the Following and Pursuant to Texas Government Code, Section 551.072 Deliberation Regarding Real Property:
  - a. Consider the Sale of Land to Support a Mixed-Use Project at Stacy Road and SH 121
  - b. Update and Input on Mixed-Use Projects on SH 121 in Allen

Reconvene into Open Session

5. Actions Resulting from Executive Session
6. Consider Items Related to the Economic Development Agreement with NetScout Systems Texas, LLC
7. Consider Items Related to the Economic Development Agreement with Boss Fight Entertainment, Inc.
8. Determine Next Regular Meeting Date – September 21, 2022
9. Discussion of Future Agenda Items
10. Adjournment

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from AEDC's general counsel on any agenda item listed herein.

*Note: The Allen City Council serves as ex-officio members of the Allen Economic Development Corporation Board of Directors. One or more members of the Allen City Council may be in attendance at the Meeting.*

This notice was posted at the Allen Economic Development Corporation, 900 W Bethany Drive, Allen, Texas, at a place convenient and readily accessible to the public at all times. Said notice was posted on Friday, August 12, 2022 at 5:00 p.m.

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Daniel Bowman, Executive Director / CEO  
Allen Economic Development Corporation

*One Bethany East is wheelchair accessible by parking in the handicapped spaces on the north end of the building and entering through the north door. Elevators are located in the center of the building. For special services or assistance please contact the AEDC at 972.727.0250 at least 48 hours prior to the meeting time.*

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Shelley B. George, City Secretary